

Course Information



Travel & Tourism

BTEC Nationals Extended Certificate and Diploma

What are BTEC Nationals in Travel & Tourism?

Travel & Tourism is a vocational course aimed at students who may be considering employment within the travel & tourism industry. This is one of the biggest industries in the UK currently employing an estimated 1.4 million people. Even those students not considering employment within travel & tourism would benefit from the units based on Customer Service and Business operations. The Extended certificate is the equivalent of one A level.

What does the course involve?

The course covers a wide range of topics relevant to the travel & tourism industry and beyond. After looking at the UK travel and tourism industry the students will study a diverse range of topics including tourist destinations both at home and abroad, customer service, sustainable tourism and the business of tourism. There are clear links for students also considering Geography, Business and Hospitality.

What themes are studied and how is it Assessed?

Following changes to the course in 2019, BTEC Nationals are now assessed in 3 ways:

Course Title	Size and Structure	Summary Purpose
Pearson BTEC Level 3 National Extended Certificate in Travel and Tourism	360 GLH (480 TQT) Equivalent in size to one A Level 4 units of which 3 are mandatory and 2 are external. Mandatory content (83%) External assessment (58%)	This qualification supports learners who are interested in learning about the travel and tourism industry alongside other fields of study, with a view to progressing to a wide range of higher education courses, not necessarily in travel and tourism related subjects.

- A written exam taken conventionally and marked externally, 90 minutes, 75 marks.
- Tasks which are scenario based activities using pre-release material and then the completion of a series of tasks completed in controlled conditions. Also marked externally.
- Assignments which are set by the school and marked and verified internally

How does the qualification provide employability skills?

Key

Unit assessed externally

Mandatory Units

Optional Units

Unit (Number and Title)	Unit Size (GLH)	AG Extended Certificate (360 GLH)
1. The World of Travel and Tourism	90	M
2. Global Destinations	120	M
3. Principles of Marketing in Travel and Tourism	90	M
9. Visitor Attractions	60	O

A range of skills will experience

- Cognitive and problem-solving skills: using critical thinking, approaching non-routine problems applying expert and creative solutions
- Interpersonal skills: communicating, working collaboratively, negotiating and influencing, self-presentation
- Intrapersonal skills: self-management, adaptability and resilience, self-monitoring and development. There are also specific requirements in some units for assessment of these skills where relevant, for example, where learners are required to undertake real or simulated activities.

What next?

The travel and tourism industry is growing rapidly and offers opportunities in areas as diverse as hotel management, conference and event organisation, customer services, travel agencies, tour management, holiday reps, hospitality, visitor attractions, heritage, entertainment and transport. This course will enable you to enter employment or to continue with Travel and tourism at University.

For more information about the course, your suitability for it, and possible career paths for students talk to Miss Gregory, Subject Leader for Travel & Tourism.