

Course Information



A Level Media Studies

What is A Level Media Studies?

A Level Media Studies is about:

Media texts and the changing face of the media over time
 Meanings and representations, and how these are communicated to an audience
 The Media industry and how texts are produced, marketed and distributed
 Theories of representation, language, industry and audience and how these can be evaluated
 Expressing ideas through essay writing and class discussion
 The production of texts, making confident use of ICT

Entry requirements: Grade 5 in GCSE English Language

What does the course involve?

Meanings and Representations in the media
 (35% of qualification)

What are the codes and conventions of each type of media text?

What impact do media language choices have on the audience?

What is being represented and why?

How does the film industry work?

Media forms and products in depth
 (35% of qualification)

How has society impacted the media?

How have media texts changed over time?

What are the differences between English language products and non-English language products?

Cross media production
 (30% of qualification)

How can I show understanding of key concepts as a media producer?

How can I represent a particular group or genre?

How can I engage my audience?

What exactly do I intend to make and how will I make it?

How is it assessed?

Exam Board: WJEC EDUQAS

Students take exams for all topics at the end of Year 13. Coursework is marked by staff in school and moderated externally.

What next?

A Level Media Studies can be useful for a range of courses/careers including journalism, marketing, business, public relations and careers within the media. For more information about the course, see the displays in the English area, talk to your English teacher or Mr Litt, Head of Faculty for English.